


EXHIBIT

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Nick Alvear  @GoodLionTV · Feb 12
Update on PhilBoards

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Dr. Z  @Zilosophy_4a!! · Feb 12

Lots of questions about Philboards. Before I get to that, 2 weeks of radio. Mobile Philboard. Airplane banner. phiyers all ran with no interruption.

Philco is grandstanding because he got 1 out of 5 vendors to suspend ...

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63



4.6K



THE GREATEST FRAUD ON EARTH AD CAMPAIGN

Total Expenses

Radio	99 :30 spots across 3 stations over 2 weeks	\$3,000.00
Mobile Philboard	One day covering the entire WB/ Scranton Mkt	\$1,800.00
Static Philboards	Two digital Philboards for 30 days	\$2,100.00
Phlyers	2,000 5x7 poscards to be distributed in WB/Sc inc. shipping	\$283.00
Surprise	A special surprise for Phildo on 2/9	\$1,800.00

Total Spent	\$8,983.00
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Total Revenue

Philboard Phundraiser	GiveSendGo campaign	\$5,884.00
Good Lion Films		\$3,099.00

Total Raised	\$8,983.00
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Remaining to Spend

	\$0.00
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